

Strategic Program Management Portfolio

Ike Hall, PMP, CSM

Strategic Transformation Leader

Transformational program leader with 15+ years driving strategic initiatives across Technology, SaaS, Healthcare, and Media industries. Proven expertise in multi-stakeholder coordination, technology transformation, and go-to-market strategy with a track record of delivering measurable business outcomes through complex, enterprise-wide programs. Currently seeking director or VP-level strategic program management opportunities.

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Executive Summary

"Strategic program management is about creating sustainable frameworks that scale beyond individual initiatives. Success comes from aligning diverse stakeholders around shared vision while building organizational capability for continued transformation and growth."

Strategic program leader with over 15 years of transformational leadership experience across multiple industries. His core leadership philosophy centers on creating sustainable frameworks that scale beyond individual initiatives, aligning diverse stakeholders around shared vision while building organizational capability for continued transformation and growth.

Following a recent organizational restructuring at Clearlink, Ike is actively seeking director or VP level strategic program management opportunities where he can leverage his proven track record of 98% on-time delivery success rate. He has managed portfolios with combined budgets exceeding \$2.8M and initiatives reaching over 500,000 people. His strategic competencies span cross-functional leadership, international coordination, technology transformation, executive enablement, and change management.



Cross-Industry Credibility

Proven success across Technology, Healthcare, Media, and Government sectors



Rare Combination

Military leadership foundation with executive-level strategic thinking



Enterprise Scale Management

From \$140K efficiency programs to \$2.45M national initiatives with international scope



Strategic Transformation

Builds sustainable organizational capability, not just project delivery



Leadership Development

Management of 10+ team members with 4 direct reports promoted to senior leadership roles



Cultural Leadership

Multi-national and cross-cultural program coordination with diplomatic sensitivity

Portfolio Highlights

\$2.8M+

Portfolio Budget

Combined across strategic programs

500K+

People Reached

Through national commemorative initiatives

62%

Productivity Gain

Average improvement across workflows

98%

On-Time Delivery

Success rate across all major programs

Strategic Competencies



Cross-Functional Leadership

Teams of 10+ across 6+ departments simultaneously



International Coordination

Government partnerships (Korea Ministry of Patriots and Veterans Affairs, Kuwait Government, DOD)



Technology Transformation

AI strategy evaluation and enterprise automation guidance



Executive Enablement

Dashboard creation, prioritization, and C-suite reporting frameworks



Change Management

85% average user adoption across transformation initiatives



Professional Credentials:

- **Certifications:** PMP, SAFe 6 Agilist, CSM
- **Military Service:** U.S. Army, Iraq War Veteran, Military Police
- **Professional Development:** PMI Member, Scrum Alliance
- **Community Leadership:** IAVA Fellowship, Project Healing Waters, VFW

Case Study 1:

National Veteran Commemorative Media Distribution Program

Program Overview

Organization:	Remember My Service
Duration:	November 2017 - August 2019 (21 months)
Budget:	\$2.45 Million
Role:	Program Manager
Scope:	National-scale commemorative program honoring veterans across three major conflicts



Strategic Challenge:

Lead a multi-agency program to honor U.S. veterans of Korean War, Vietnam War, and Gulf War through documentary films and commemorative books. Required coordination with Department of Defense, foreign government partners (Korea Ministry of Patriots and Veterans Affairs, Government of Kuwait), veteran organizations, and complex production/distribution networks across all 50 states and Puerto Rico.

Strategic Approach & Results:



Multi-Agency Coordination

Established governance framework aligning DOD, Korean Ministry of Patriots and Veterans Affairs, and Government of Kuwait with veteran organizations nationwide



Cultural Sensitivity & Diplomacy

Successfully navigated complex international partnerships and cultural requirements while maintaining historical accuracy and respect



Scalable National Operations

Developed production and distribution processes capable of national-scale delivery across all 50 states - total program distributed 500,000+ books with Korean War program representing the largest component at 250,000+ copies



Quality Governance Excellence

Implemented multi-tier review process ensuring cultural sensitivity, historical accuracy, and meaningful recognition across all stakeholder groups

Key Results:

- **500,000+ books distributed** across all three conflicts with coordinated national delivery
- **Successful international partnerships** maintained throughout 21-month program duration
- **Zero cultural or political incidents** across complex multi-stakeholder environment
- **Reusable frameworks created** for future commemorative and distribution programs

Strategic Value Created: Multi-stakeholder coordination excellence, international government relations, national-scale operations capability, cultural leadership, and diplomatic collaboration frameworks

Case Study 2:

Cross-Departmental Workflow Automation Program

Program Overview

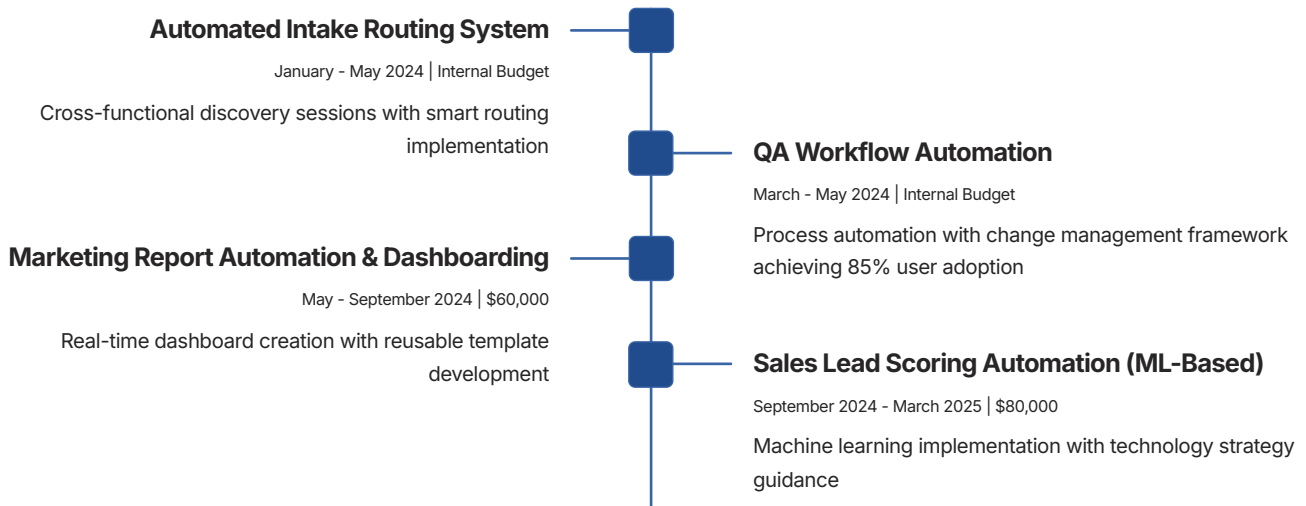
Organization:	Clearlink
Duration:	January 2024 - March 2025 (15 months) - Completed
Budget:	\$140,000
Role:	Director PMO
Scope:	Enterprise-wide automation across 6 departments with 10 direct reports



Strategic Challenge:

Lead organization-wide automation initiative to reduce manual work and improve productivity across Engineering, Operations, Sales, Marketing, Product, and Finance. Implement AI-enabled solutions and machine learning tools while managing organizational change across 6 departments with a team of 10 direct reports including 5 project managers.

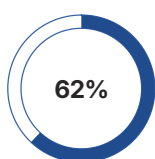
Key Projects & Timeline:



Strategic Approach:

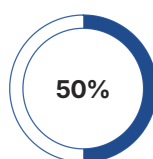
- Technology Strategy Leadership:** Guided AI and ML solution evaluation (not technical implementation)
- Cross-Functional Discovery:** Conducted assessment across all departments to identify high-impact opportunities
- Change Management Excellence:** Developed comprehensive adoption strategy ensuring organizational readiness
- Scalable Framework Creation:** Built reusable automation templates for future organizational expansion

Key Results:



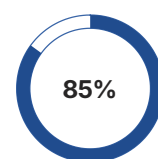
Productivity Increase

Across key organizational workflows



Reduction

In intake handling time through intelligent routing



User Adoption

Rate across all departments

Strategic Value Created: Technology transformation leadership, AI strategy evaluation expertise, organizational development capability, change management excellence

Case Study 3:

GTM Planning & Launch Execution Framework

Program Overview

Organization:	Pluralsight
Duration:	January 2022 - December 2022 (12 months)
Budget:	\$215,000
Role:	Program Manager
Scope:	Company-wide go-to-market planning transformation



Strategic Challenge:

Transform company wide go-to-market planning and align strategic initiatives with product development cycles. Address fragmented processes where Product, Marketing, and Engineering teams were often out of sync, with unclear ownership and frequent last minute work affecting launch quality and market responsiveness.

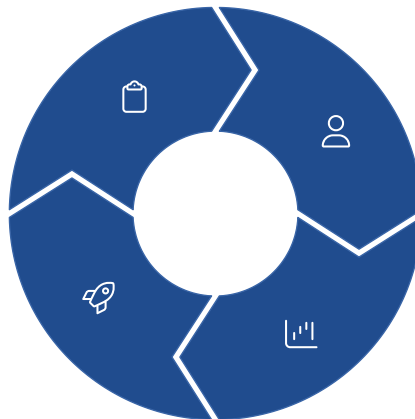
Strategic Approach:

Strategic Planning Framework

Quarterly cycles tied directly to product roadmap, creating structured alignment between all teams

Capability Development

Training programs and process documentation for predictable and sustainable execution



Cross-Functional Alignment

Working sessions with Marketing, Product, Finance, and Engineering leadership to eliminate silos

Executive Enablement

Centralized tracking and real-time dashboard creation providing leadership visibility and accountability

Key Projects:

1. **GTM Planning Framework Development** | Jan-Sep 2022 | \$110,000
2. **Executive Launch Dashboard Implementation** | May-Jul 2022 | \$25,000
3. **Campaign/Event Integration Pilot** | Jul-Dec 2022 | \$80,000

Key Results:

- **98% on-time delivery** for product launches according to planned schedules
- **15% reduction** in project delays through improved coordination
- **25% efficiency improvement** for GTM teams
- **Framework became standard approach** adopted for all future product launches

Strategic Value Created: Strategic planning transformation, executive dashboard creation, cross-functional coordination excellence, scalable governance model development

Strategic Leadership Capabilities



Core Competencies:



Strategic Planning & Execution

Vision translation, quarterly planning cycles, executive dashboard creation, performance tracking systems



Cross-Functional Leadership

Stakeholder alignment, team management across 6+ departments, collaboration framework development, conflict resolution



Technology Strategy & Transformation

AI adoption strategy, automation implementation guidance, digital transformation leadership, vendor evaluation



Stakeholder Management & International Relations

Government partnership coordination, cultural sensitivity, diplomatic collaboration, multi-agency alignment



Organizational Transformation

Change management leadership, sustainable capability building, scalable framework development, process optimization

Industry Expertise:

- **Technology:** SaaS platforms, enterprise software, digital transformation, automation strategy
- **Healthcare:** Healthcare IT systems, regulatory compliance, patient service operations, vendor optimization
- **Government & Military:** Federal program coordination, international partnerships, security clearance operations, veteran services
- **Marketing, Media & Publishing:** Creative production, GTM strategy, growth marketing, distribution logistics, cultural programming, large-scale publishing operations

Professional Background:

- **Military Service:** U.S. Army, Iraq War Veteran (2x deployments), Military Police, Security Clearance Experience
- **Professional Certifications:** PMP, SAFe 6 Agilist, CSM
- **Professional Development:** PMI Northern Utah Chapter, Project Healing Waters, IAVA fellowship



Contact & Next Steps

Ideal Roles:

- Director of Strategic Programs
- Director of Operations
- VP of Program Management
- Senior Program Director
- Director of Project Mangement
- VP of Strategic Operations

Available Materials:

- Strategic program management resume *(Traditional format)*
- Individual case study presentations *(8-slide format for targeted discussions)*
- Detailed project documentation *(Available upon request)*
- Professional references and recommendations

 **Ready to discuss how this strategic program management expertise can drive transformation for your organization?**

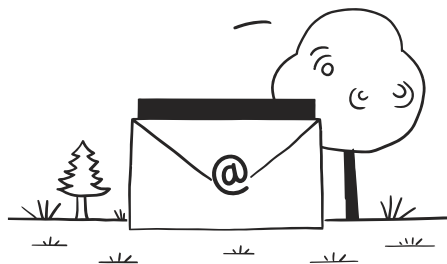
This portfolio demonstrates proven capability to drive strategic transformation through complex, multi-stakeholder programs. Each case study represents successful navigation of different organizational challenges while delivering measurable business outcomes and building sustainable operational capability.

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**This portfolio contains proprietary strategic frameworks and methodologies developed by Ike Hall.*